



Bugbitten provide hard-hitting promotion to your targeted market by using skills and contacts developed through experience. We will deliver your online PR to a hugely extensive list of websites, provide you with cost effective solutions for your Internet banners, eflyers, flyer design and a whole lot more. With over 10 years experience we know best when it comes to guiding you on your way!

Online Internet Marketing

We have built up an extensive list of over 200 clubbing websites covering all types of dance music from house, breaks and electro through to techno and hard dance. We will tailor a specific package to match your requirements and spread the word about your event, bar, club and music releases through the use forums, groups and front page news. Our team will make sure your news remains at the top of these sites so it receives the maximum exposure and maximum effectiveness on a national or city specific basis. We will run a 5 week campaign updating all the websites with PR as and when required.

Banner Work / Eflyers / Websites

Our carefully selected team of designers will design and produce cutting edge banner and e-flyer designs to gain your event maximum coverage at highly competitive prices but never compromising on quality.

Flyer design and print

Give our designers a brief and we can design your flyers bringing your event / brand to life and then we can get your flyers printed at the very best prices.

Interviews

With years of experience we will produce in depth interviews with your stars and write features to sell your brand. Once written we will make sure these are added to the main homepages of key websites to gain you maximum exposure.

To summarise we will SHOUT about what you want the world to know about and help you look better than all the rest!

Our Clients:

Judgement Sundays / Platform 12 / Azuli Album releases/ Brique Rouge/ Party Proactive / Xtravaganza @ Space, Ibiza / 16steps.co.uk / D-Joust DJ Comp/ Fierce Angel – Worldwide events and releases / The White House / Shiva / Get Diverted/ illAudio/ POPCOX/ Republic Artists/ 3 beat records/ Makeup-Junkies/ Leas Cliff Hall, Maidstone/ Bargrooves / Babalou / Mass Club/ Senssual Records / DJ and Producer Alex Parsons / DJ Vicky Devine / Twilo/ Audio FunKT/ Tenax – Warehouse Events / Love Story @ Medicine Bar / Whodafakcares / PunchFunk / Deeper / SuperGroove/ Tanuki/ Kurrupcion/ Vinyl Destination and many more!

Comments:

"Bugbitten's online PR service has proved to be an invaluable addition in helping to promote my clients' projects, including album releases and club nights. From painstaking work building online communities and adding listings, to constantly sourcing relevant busy websites and hitting the forums, Bugbitten always provides a reliable, efficient and valued service to PMP."

Miranda Cook - Panda Music Press

"Shiva has gone strength to strength since I had Zoe on board. I don't know what I would have done without her. Well worth the money spent and she finds sites you didn't know existed! "

Liam D - Shiva

"Zoe recently starting assisting Get Diverted with some promotional work and is now a valuable member of the team. She has a real understanding of the scene, a good contact network and most importantly she is very reliable. If I need something turned around very quickly then I know it will get done without the need to chase. She can do listings, interviews, articles and promotional copy and get it done to a high standard. I would certainly recommend her other promoters looking for some professional assistance."

Rob Alldritt – Get Diverted

"Zoe's an essential part of the D-Joust team and we're hugely grateful for her efforts. She's hardworking, thorough, good value and takes the sting out of the web promotion for us, freeing up valuable time for us to get on with the million other jobs.

Tangible results, the hits on our site have tripled this year and through stats I can directly attribute a lot of that to Zoe, the Facebook group is almost at a thousand (started off at 100 a few months ago), not to mention the final this year was the biggest event we've ever put on.

We'll be signing up next year for sure, highly recommended to all promotions big and small!"

Danny Simper – D-Joust

"Bugbitten works very hard to get maximum exposure to as many different forums as possible. Their industry knowledge and experience is unsurpassed when it comes to promotions and PR and they have definitely created a wider awareness for my Deeper brand which has certainly helped with my promotion. We have established a good working relationship and friendship and Bugbitten comes highly recommended for any other similar work."

Gareth Ellis: Deeper



What We Do.....

FORUMS:

PR posted on 125+ websites / postings monitored and threads maintained at top of forums – Maximum promotional period 5 weeks.

As Part of the price I also include the following:

- * Adding requested PR to 100 – 125+ sites depending on the event/Release/DJ etc
- * Adding the info to a few site main pages where possible.
- * Sending your event/release details out in our regular Bugbitten Facebook newsletter.
- * Adding any competitions you need adding to DSI
- * Promotion on any interviews you add to sites to gain maximum exposure
- * Sending the Event listing to Time Out and PA listings if enough time has been allowed.
- * Adding the event to Skiddle, DSI, Tilllate, Data Transmission and more Dance music calendars.

The promoter will receive team links - Links to about 8-10 of forums the PR has been added to for you to see the layout etc. I do not send all the links to all the sites (As I'd be out of a job!) but can assure you there are 125 and it does get put up on ALL of them. The sites are suitable for all London venues and for house, electro, Tech House, Techno, Trance, Hard Dance and more styles.

FACEBOOK

I can build your profile on Facebook by adding 40-50 friends targeted people a day to a user page created for your brand and then building on a group from there.

Results in the past have meant groups for clients have grown by 500+ in the first month and then steadily from there.

I know Facebook well so can avoid things such as getting banned for silly reasons!

INTERVIEWS

I can write up interviews for event headliners and add them to DSI Feature page.



